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July 23, 2012
Mr. Mark Mutterperl
Fulbright & Jaworski L.L.P.
C/O BALL Watch Company | Teddy Bear Group, Ltd.
666 Fifth Avenue, 31st Floor
New York, NY 10103

Dear Mr. Mutterperl,

Thank you again for your letter regarding your client's trademark. We have reviewed your client's stance on the subject matter and feel both parties can come to a resolution.

Your client, TBG, holds trademarks on their respective company name and others but does not hold the trademark on the word (term) BALLCALL. BALLCALL is a trademarked word created in its entirety by Stolaas Company Inc. and is not approved for use by TBG / BALL Watch Co. or any other identity. Stolaas Company Inc. retains all rights with regard to the word BALLCALL and its association with the term "CALL THE BALL" as used by naval pilots.

We did not just "add some letters to your client's mark" for our use. We developed a word that would signify the importance of the term "CALL THE BALL". If you would like to trademark every known word with the four letters of B,A,L,L please consult a dictionary to find the vast amount of words available for use. A trademark on the word BALL does not account for an automatic mark on every word containing those four letters according to Federal law. This would also apply to TBG/BALL's use of the word "MASTER" in conjunction with their multiple models and by "adding letters" to the beginning in order to create their own word (term).

However, we understand your concern and that of your client TBG as we produce similar goods. STØLÅS Watch Co. has made an official change with regard to its collection BALLCALL. The collection will be named "NAVIATOR", a word also developed by STØLÅS to signify a Naval Aviator and is registered with the US Patent and Trademark Office. This will clear any confusion that may be made between STØLÅS and BALL, and show we do not, nor have ever wanted to appear connected with BALL Watch Co. as our customers have come to know our watches as uniquely crafted perfection.

Again I would like to thank you for your attention in this matter and hope this resolves any confusion pertaining to your client's and our trademarks.

Respectfully in his Master's service,

Curtis Stolaas
President