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June 6, 2012
Mr. Mark Mutterperl
Fulbright & Jaworski L.L.P.
C/O BALL Watch Company | Teddy Bear Group, Ltd.
666 Fifth Avenue, 31st Floor
New York, NY 10103

Der Mr. Mutterperl,

Thank you for your letter and email in regards to possible trademark infringement concerning the usage of the company name BALL. I respect that you have brought this to our attention and agree that the use of trademarks in business is very important to the recognition of each company and their intellectual rights.

However, I am concerned with the implication that you feel our newest collection STØLÅS Ballcall is in anyway connected to the company Ball Watch and/or infringes on the use of BALL.

Our company is focused around Maritime and all our collections are centered around this . The STØLÅS Ballcall collection gains it's name by the phrase naval pilots use to Call the Ball, referred to as the Ballcall. This collection is dedicated to those in naval aviation and is considered to be just that.

In no way am I attempting to use the trademark BALL in any form or fashion and completely respect other watch companies for their hard work. All forms of the STØLÅS Ballcall are used with the complete name of Ballcall in it's entirety and is seen only with STØLÅS marked with it. There is no way anyone would consider our collection to be in association with the BALL Watch company, as it is seen in every post online and elsewhere that the Ballcall collection belongs to STØLÅS as is affiliated on our company website.

Again I would like to thank you for your attention in this matter and hope this resolves any confusion pertaining to your trademark.

Thanks,

Curtis Stolaas
President