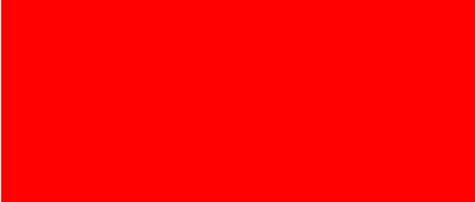


June 20, 2012

**VIA FIRST CLASS MAIL
AND E-MAIL: INFO@STOLASWATCH.CO**



Re: Improper Use of BALL
Our Ref. NY-BALL.T0009US.DS (11205630)

Dear Mr. Stolaas:

We are in receipt of your June 6, 2012, letter responding to our request that you stop using BALL in connection with the advertising, marketing, distribution, manufacturing, offering to sell and sale of watches.

We are disappointed by your response, especially in light of your recognition of the importance of respecting the intellectual property rights of others. As referenced in our May 30, 2012, letter, TBG owns numerous federal trademark registrations for BALL and for trademarks containing BALL to identify, among other things, watches. Those registrations are incontestable. TBG has invested significant resources developing its rights in its BALL marks and consumers have come to know BALL watches as being of high quality.

Your watches do not originate with TBG and are not sponsored or approved by TBG. Nevertheless, you have incorporated in its entirety TBG's BALL mark for use in connection with identical goods. Because of this, among other factors, your use of BALLCALL is likely to confuse consumers in violation of federal and state law.

We understand your position. We do not believe, however, that your explanation is enough to overcome the problems that arise when you use our client's mark in connection with watches just as our client does. Adding a few letters to the end of our client's mark does not resolve those problems.

Mr. Curtis Stolaas
June 20, 2012
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Accordingly, we reiterate our request that you immediately cease any use, including on the Internet, of BALLCALL in connection with watches, or any phrase containing the term BALL or terms similar thereto.

We look forward to hearing from you no later than July 1, 2012, that will comply with our request.

Thank you.



cc: Teddy Bear Group, Ltd.